


The **COMMUNITY ADVISORY BOARD**


to the Mid-Atlantic Permanente Research Institute (MAPRI),
the research division of Kaiser Permanente Mid-Atlantic States
MAPRI.KaiserPermanente.org


OUR COMMUNITY


Mid-Atlantic Permanente
RESEARCH INSTITUTE
MAPRI

CAB

 **Connecting** medical research to our community, including underrepresented groups

 **Disseminating** opportunities to participate in research programs with community


 Guiding research study **recruitment**


 Thought partnering with scientists and leadership for program **development**


 **Representing** our region on the KP Research Bank National Community Advisory Board

GARDEN OF ACCOMPLISHMENTS


Thanks to CAB input and strategies

 **16%** Underrepresented minority participants in one research project increased from 16% to 37% during 2016 to 2021

 **14,146** 14,146 local participants have joined the KP Research Bank

 **70%** 70% of new KP research Bank participants were from underrepresented racial and ethnic backgrounds in 2019

 **8** 8 different KP research projects have been improved

 **30%** In-person recruiters were stationed in clinics and signed up 30% of the people they spoke to

Thanks to the CAB, research projects have diverse input! The CAB members speak 6 different languages. They are teachers, nurses, CEOs, parents, and more

CAB TIMELINE

2016

- Created explainer videos about research
- Made recruitment materials easier to read
- Added racial/ethnically diverse photos to recruitment materials

2015

- Inaugural meeting
- Brainstormed ways to recruit interested people into research studies

2018

- Launched in-clinic recruitment for a research program, which greatly increased participation

2017

- Filmed testimonial videos about research participation
- Developed an interactive recruitment tool in English and Spanish
- Guided website development

2020

- Edited research interview questions about COVID-19
- Improved patient communications for an ovarian cancer study

2019

- Added research information to the KP Healthy Living magazine
- Edited articles explaining research for staff and KP members

2022

- Recommended improvements to patient care delivery to achieve Health Equity Accreditation
- Brainstormed areas of improvement for the Health Engagement Team's health education initiative

2021

- Reviewed social media recruitment ads for an ovarian cancer study
- Advised on how to improve physician-patient interactions during breast cancer screenings